



PRESS RELEASE – 1st of July 2010

GEODIS AND SIVOM CREATE A NEW ENTITY, *MOVIS INTERNATIONAL*, TO STRENGTHEN BUSINESS IN AFRICA

GEODIS and the Côte d'Ivoire group SIVOM announced on 16 June the creation of a joint entity, *MOVIS INTERNATIONAL*, to broaden their offering and strengthen their position across central and western Africa.

GEODIS WILSON, the Geodis group's Freight Management division, has been present in Africa since 1998, mainly operating in air and sea transport commissioning, port consignments and handling, warehousing and logistics for major industrial projects.

SIVOM has since 1973 worked in Côte d'Ivoire, Senegal, Cameroon, Chad, Mali, Niger and Burkina Faso in transit and port logistics (stevedoring, consignments and port handling). The two groups decided to bring together their respective sales expertise and local operations (apart from major industrial projects, which will continue to be managed by GEODIS WILSON) under the *MOVIS INTERNATIONAL* brand in order to strengthen their market visibility and boost development.

The contributions of Geodis Wilson's African business to *MOVIS INTERNATIONAL* bring the Freight Management division a 40% share of the new entity.

The alliance brings SIVOM customers direct access to the Geodis network covering 120 countries and its multi-business offer. GEODIS WILSON customers are set to benefit from more extensive port logistics operations, a particular expertise of SIVOM.

MOVIS INTERNATIONAL will work in the two partners' current geographic territory, with increased development at big ports in the Gulf of Guinea. The new entity will be chaired by Jean-Pierre Ennebick, Vice President Southern Europe and Africa, GEODIS WILSON. Thierry Davaille, Managing Director of SIVOM, will be Chief Executive Officer.

Commenting at the signature of the partnership, Jean-Louis Demeulenaere, Chief Executive Officer of GEODIS, said: *“The African continent is an important operational sector for our freight management business. I am delighted with this partnership with a specialist in this part of the world, one that helps us to considerably increase our respective positions.”* Thierry Davaille, Managing Director of SIVOM, noted: *“Joining our interests in Africa brings us the critical mass necessary to take advantage of all growth opportunities, broaden our range and get the most out of the network effect.”*

About Geodis, a global supply chain operator

A subsidiary of the SNCF group, Geodis is a world-class global supply chain operator based in Europe, where it is the fourth-largest logistics provider. With its capacity to manage all or part of the supply chain (air and sea freight forwarding, groupage, express parcels, contract logistics, LCL and FCL shipments, reverse logistics and supply chain optimisation), the Group works alongside its customers in their strategic, geographical and technological developments, offering appropriate solutions for each specific challenge to optimise the flow of physical items and data alike. Geodis has logistics offerings to address the challenges of every major sector in the economy. With a network spanning 120 countries, the Group’s 28,000-strong workforce provides the talent of multicultural teams, genuine local presence and a high degree of flexibility and responsiveness. In 2009 Geodis reported revenue of five billion euros.

GEODIS WILSON is the Freight Management division of the GEODIS group.

A propos de SIVOM

Part of a diversified group in Côte d’Ivoire and the Economic Community of West African States, SIVOM has developed its port activities in the Gulf of Guinea. A long-standing operator having established close ties with international shipowners and boasting strategic partnerships, particularly in Côte d’Ivoire and Cameroon, the SIVOM group has gradually expanded its range of expertise to position itself today as a global logistics operator in western and central Africa. SIVOM is also the representative of UPS in Côte d’Ivoire.

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