



PRESS RELEASE - *Clichy, September 8, 2010*

## **GEODIS, A SOCIALLY RESPONSIBLE COMPANY, REWARDS THE BEST EMPLOYEES' INITIATIVES, ON SUSTAINABLE DEVELOPMENT**

On September 2nd, 2010 upon the convivial ceremony bringing together Customers and Employees, Pierre Blayau, CEO of SNCF Geodis and Chairman & CEO of Geodis, awarded, in the presence of Jean-Louis Demeulenaere, CEO of Geodis and Genevieve Bedin, sustainable development director, the *Blue Attitude Trophées 2010*, the goal of which is to reward the best initiatives carried out by the Group employees, in support of sustainable development.

The Geodis sustainable development approach, launched in 2008 on the CEO's initiative, called "Blue Attitude", consists in undertaking concrete projects, based on 5 major commitments to the Customers, Employees, the Environment, Partners and Community. Every year, the 6 most relevant projects with internal and external impacts are rewarded according to clearly defined criteria. The initiatives are to be:

- Replicable
- Innovative
- With measurable results.

This year, the members of the jury, made up of Jean-Louis Demeulenaere, CEO of the Geodis group, Sylvie Coupaye, communication director, Geneviève Bedin, sustainable development director and Jean-Louis Vincent, vice president Group human resources, together with Elisabeth Laville, founder of the "Cabinet Utopies" and a well-know self-employed specialist with regard to sustainable development and social responsibility.

Among the 82 projects implemented this year by the employees, fully in line with the commitments pointed out by the "Grenelle de l'Environnement", here are the awarded initiatives for 2010:

### *Internal category*

- 1<sup>st</sup> Award: Geodis Logistics Northern France, Hénin Beaumont site
  - *Integration and training courses dedicated to disabled workers*
- 2nd Award: Geodis Logistics Germany, Lüdinghausen site
  - *Integration of disabled workers to operational job positions*
- 3rd Award: Geodis Calberson, North Region
  - *Daily communication campaign designed to promote the Eco-Attitude gestures*

### *External category*

- 1st Award: Geodis Wilson Sweden
  - *Agreed with the main Customers, deductions of a certain percentage from each shipping invoice in order to finance environmental projects*
- 2nd Award: Geodis BM Chemistry, Metz site
  - *Automatic controls of the effluents released by the truck wash and alarm in the event of incident*
- 3rd Award: Geodis Calberson, Bordeaux site
  - *Implementation, together with the Fenwick Linde partner, of an appropriate delivery equipment in town in line with the requirements, regarding the crossing of sidewalks, noise pollution, ergonomics, recyclable batteries,...*

### *Special Jury Award*

- The Groupage & Express Division
  - *The Groupage & Express Division received the special prize presenting an important number of initiatives, compliant with the 3 criteria.*

During this ceremony, Pierre Blayau pointed out: *“Award winner or not, the initiatives all show the commitment of our Group employees on sustainable development and, in general, their involvement in making Geodis a socially responsible company. Our ambition is to be viewed as a model in this field so as to meet the expectations of our Customers, our Employees, our Partners and Society as a whole”.*

### **About Geodis, a global supply chain operator**

A subsidiary of the SNCF group, Geodis is a world-class global supply chain operator based in Europe, where it is the fourth-largest logistics provider. With its capacity to manage all or part of the supply chain (air and sea freight forwarding, groupage, express parcels, contract logistics, LCL and FCL shipments, reverse logistics and supply chain optimisation), the Group works alongside its customers in their strategic, geographical and technological developments, offering appropriate solutions for each specific challenge to optimise the flow of physical items and data alike. Geodis has logistics offerings to address the challenges of every major sector in the economy. With a network spanning 120 countries, the Group's 29,600-strong workforce provides the talent of multicultural teams, genuine local presence and a high degree of flexibility and responsiveness. In 2009 Geodis reported revenue of five billion euros.

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